

The Oji Paper Group began operations as Japan's first industrial-scale paper manufacturer. The founder of Oji Paper, Eiichi Shibusawa, condensed his philosophy into the words "analects" and "abacus," which expressed the need to combine ethical values, as represented in the Analects of Confucius, with good business practice, as symbolized by the abacus. Today, all Oji Paper Group employees strive to live by these ideals. Accordingly, our corporate philosophy calls for "Contribution to the Environment and Culture," "Innovation and Speed," and "Global Reputation for Dependability."

## ■ Contribution to the Environment and Culture

Paper is used in a vast span of activities, from reading and writing to wrapping and cleaning. Since the Company's foundation in 1873, more than 130 years ago, we have worked to contribute to culture through the provision of a stable supply of paper. At the same time, we endeavor to be a company that actively contributes to environmental conservation and a recycling-oriented society through progress in forest recycling and paper recycling.

## ■ Innovation and Speed

To continue to develop as a company and to maintain our position of leadership in a rapidly evolving management environment, we must implement rapid management decision-making. Even as we sustain good traditions, we will boldly take on new challenges. Oji Paper will maintain this approach as we strive to continue to record strong growth in the 21st century.

## ■ Global Reputation for Dependability

Oji Paper's business activities cover a wide range of areas, such as tree plantations, resource procurement, production, and sales, and these activities extend around the globe. Through diverse operations centered on paper manufacturing, we will continue doing our utmost to earn the regard of shareholders, customers, consumers, business partners, local communities, and employees, and to strive to always be a company that is trusted.



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